



# Product BROCHURE



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## GURU



- Color :- Pure dark black & shiny
- Weight:- Upto 3-7 kg
- Shape:- Oval
- Flesh:- Pure deep red
- Maturity days:- 65-70 Days ( depend upon season timing )
- TSS :- 15% - 16.7%
- Plant habit:- Vigorous with heavy bearing
- Flowering starts after 40-45 days after re transplantation
- Fruit set up excellent with multiple fruits set up
- The rind is very tough
- Vegetative growth is very excellent
- Keeping quality is very good ( assurance upto 3000 km loading )
- Highly tolerant to W.Y.MLV. and fusarium wilt
- Heat resistant product, easily survive in higher temperature
- Very high demand in local as well as foreign countries for export
- Production capacity is very excellent

## TIGER

- Color :- Pure dark black & shiny
- Weight:- Upto 2-6 kg
- Shape:- Oval
- Flesh:- Pure deep red
- Maturity days:- 65-70 Days ( depend upon season timing )
- T.S.S. :- 15% - 16%
- Plant habit:- Vigorous with heavy bearing
- Flowering starts after 40-45 days after re transplantation
- Fruit set up excellent with multiple fruits set up
- The rind is very tough
- Vegetative growth is very excellent
- Keeping quality is very good ( assurance upto 3000 km loading )
- Highly tolerant to sucking pests, W.Y.M.V., and fusarium wilt
- Heat resistant product, easily survive in higher temperature
- Very high demand in local as well as foreign countries for export.
- Production capacity is very excellent



## KOHINOOR



- Color :- Pure dark black & shiny
- Weight:- Upto 3-6 kg
- Shape:- Oval
- Flesh:- Pure deep red
- Maturity Days:- 67-70 Days ( depend upon season timing )
- TSS :- 16% - 17%
- Plant habit:- Vigorous with heavy bearing
- Flowering starts after 40-45 days after re transplantation
- Fruit set up excellent with multiple fruits set up
- The rind is very tough
- Vegetative growth is very excellent
- Keeping quality is very good ( assurance upto 3000 km loading )
- Highly tolerant to W.Y.MLV. and fusarium wilt
- Heat resistant product, easily survive in higher temperature
- Very high demand in local as well as foreign countries for export
- Production capacity is very excellent

## PATHAN

- Color :- Pure dark black & shiny
- Weight:- Upto 2-6 kg
- Shape:- Oval
- Flesh:- Pure deep red
- Maturity days:- 65-70 Days ( depend upon season timing )
- T.S.S. :- 15% - 16%
- Plant habit:- Vigorous with heavy bearing
- Flowering starts after 40-45 days after re transplantation
- Fruit set up excellent with multiple fruits set up
- The rind is very tough
- Vegetative growth is very excellent
- Keeping quality is very good ( assurance upto 3000 km loading )
- Highly tolerant to sucking pests, W.Y.M.V. and fusarium wilt
- Heat resistant product, easily survive in higher temperature
- Very high demand in local as well as foreign countries for export.
- Production capacity is very excellent



## BLACK TIGER



- Color :- Pure dark black & shiny
- Weight :- Upto 3-9 kg
- Shape :- Oblong
- Flesh :- Pure deep red
- Maturity Days :- 65-70 Days ( depend upon season timing)
- TSS :- 14.8% - 16.9%
- Plant habit :- Vigorous with heavy bearing
- Flowering starts after 40-45 days after retransplantation
- Fruit set up excellent with multiple fruits set up
- Big fruit size with tough rind
- Vegetative growth is very excellent
- Keeping quality is very good ( assurance upto 3000 km loading)
- Highly tolerant to W.Y.M.V. and wilting
- Heat resistant product, easily survive in higher temperature
- Very good demand in local mandis and for export also
- Production capacity is very excellent

## SIKANDAR

- Color :- Light green with dark green strips
- Weight :- upto 8-10 kg
- Shape :- Oblong
- Flesh :- Pure deep red crimson, tender, juicy & sweet
- Maturity days :- 75-80 Days (mid-early variety)
- T.S.S. :- 13.5% -13.9%
- Plant habit :- Vigorous, medium early and productive
- Flowering starts after 40-45 days after re transplantation
- Fruit set up excellent
- Attractive fruit shape ( pure oblong)
- Tender & juicy
- Recommended to prune first fruit
- Good resistance against viral disease
- Suitable for all summer & rabi season
- Keeping quality is excellent.
- Highly demand for export
- Production capacity is very Good
- Requires enough water and potash during-  
fruit development stage to avoid misshaping



## HIRA GOLD



- Color :- Light orange with dense netting
- Weight :- 1.2-2 kg
- Shape :- Round
- Flesh :- Orange flesh, very crispy
- TSS ( Brix ) :- 14.5-15.8 %
- Maturity days :- 65-70 Days
- Flowering starts after 40-42 days after transplantation
- Excellent fruit Set-up
- Attractive fruit shape ( pure round )
- Very amazing musk aroma
- Fruit bearing is very high
- Fruit color will change at the time of maturity
- Highly tolerant to fusarium Wilt and other cucurbit disease
- Good shipping ability
- Suitable for all season
- High production capacity

## HONEY

- Color :- Light orange with dense netting
- Weight :- 1-1.75 kg
- Shape :- Round
- Flesh :- Orange flesh, very crispy
- TSS ( Brix ) :- 15-16 %
- Maturity days :- 65-70 Days
- Flowering starts after 40-42 days after transplantation
- Excellent fruit Set-up
- Attractive fruit shape ( pure round )
- Very amazing musk aroma
- Fruit bearing is very high
- Fruit rind color will not change at the time of maturity
- Highly tolerant to fusarium wilt and other cucurbit disease
- Good shipping Ability
- Suitable for summer & rabi
- High production capacity



## GOLDEN BERRY



- Color :- Light orange with dense netting
- Weight :- 1.25-2 kg
- Shape :- Round
- Flesh :- Orange flesh, very crispy
- TSS ( Brix ) :- 16-17 %
- Maturity days :- 67-72 Days
- Flowering starts after 40-42 days after transplantation
- Excellent fruit Set-up
- Attractive fruit shape ( pure round )
- Very amazing musk aroma
- Fruit bearing is very high
- Fruit color will change at the time of maturity
- Highly tolerant to fusarium Wilt and other cucurbit disease
- Good shipping ability
- Suitable for all season
- High production capacity



## FIVE STAR



- Color : Yellow-green rind with fine netting and weighs
- Weight : 0.9-1.3 kg
- Shape : globe - shaped
- Flesh : Pale green, soft and sweet
- Brix : 17-20%
- Fruit does not slip off
- Maturity days 60-65 days
- Attractive Uniform fruit shape
- Best for export
- High production capacity

## AMRIT

- Color :- Dark yellow with smooth surface
- Weight :- 1.5-3 kg
- Shape :- Roundish oval
- Flesh :- Whitish cream
- TSS ( brix ) :- 15.6 - 16.9%
- Maturity days :- 65-70 Days
- Flowering starts after 40-42 days after transplantation
- Excellent fruit set-up
- Attractive fruit shape ( pure roundish oval)
- Very amazing musk aroma
- Fruit bearing is very high
- Fruit color will change at the time of maturity
- Highly tolerant to fusarium wilt and viral disease
- Good shipping ability
- Very good demand for export
- Suitable for summer, rabi & kharif
- High production capacity





## SAGAR



- Colour :- Shiny green in colour multi fruiting.
- Weight :- 110-130 Gm / fruit
- Shape :- Cylindrical long straight.
- Flesh :- Large lumpy & crunchy.
- The period from shoots to fruiting is 45-48 days.
- Fruit length :- 12-14 cm length , 2.7-3 cm diameter.
- Resistant to CYMV/CVYV/PRSV/ZYMV
- Easy picking and good quality
- Genetically devoid of bitterness.
- Suitable for all season.
- Excellent keeping quality.
- High productive capacity.

## MUSKAN-55

- Color :- Dark green shiny fruits
- Weight :- 115-135 gm/ fruit
- Shape :- Cylindrical shape
- Flesh :- Whitish with good crunchiness
- Plant Habit :- Open type with relatively small leaves
- Heavy fruit bearing with short internode
- Length :- 17-18 CM long, slightly ribbed and uniform
- Perfect variety for slicing and salads
- Resistant to CYMV/ CVYV/ PRSV/ZYMV
- Easy picking and Good quality
- Genetically devoid of bitterness
- Suitable for all season
- Very good market demand as well as gain good rate in the market
- Excellent kipping quality
- High productive capacity



## LEELA-100



- Color :- Dark green shiny fruits
- Weight :- 118-145 gm/ fruit
- Shape :- Cylindrical shape
- Flesh :- Whitish with good crunchiness
- Plant habit :- Open type with relatively small leaves
- Heavy fruit bearing with short internode
- Length :- 16-17 CM long, slightly ribbed and uniform
- Perfect variety for slicing and salads
- Resistant to CYMV/ CVYV/ PRSV/ZYMV
- Easy picking and good quality
- Genetically devoid of bitterness
- Suitable for all season
- Very good market demand as well as gain good rate in the market
- Excellent kipping quality
- High productive capacity

## JALWA-25

- Color :- Green in color
- Weight :- 80-125 gm/ fruit
- Shape :- Cylindrical
- Flesh :- Large lumpy & crunchy
- The period from shoots to fruiting is 50-52 days
- Length :- 14-17 cm Long
- Attractive uniform fruit setup
- Internodes are very short
- Mid-rippling hybrid
- Excellent taste
- Genetically devoid of bitterness
- Recommended for fresh consumption, preservation and salting
- Very well designed for long transportation
- Suitable for all season
- Highly tolerant to CYMV and fusarium wilt disease
- Excellent production capacity



## VISHWAS



- Color :- Dark green shiny fruits
- Weight :- 110-140 gm/ fruit
- Shape :- Cylindrical shape
- Flesh :- Whitish with good crunchiness
- Plant Habit :- Open type with relatively small leaves
- Heavy fruit bearing with short internode
- Length :- 16-18 CM long, slightly ribbed and uniform
- Perfect variety for slicing and salads
- Resistant to CYMV/ CVYV/ PRSV/ZYMV
- Easy picking and good quality
- Genetically devoid of bitterness
- Suitable for all season
- Very good market demand as well as gain good rate in the market
- Excellent kipping quality
- High productive capacity

## CHINAR WHITE EXPRESS

- Color :- White (inside)
- Weight :- 85-120 gm/ fruit
- Shape :- Cylindrical
- Flesh :- large lumpy & crunchy
- The period from shoots to fruiting is 50-52 days
- Length :- 13-16 cm Long
- Attractive uniform fruit setup
- Internodes are very short
- Mid-rippling hybrid
- Excellent taste
- Genetically devoid of bitterness
- Recommended for fresh consumption, preservation and salting
- Very well designed for long transportation
- Suitable for all season
- Highly tolerant to CYMV and fusarium wilt disease
- Excellent production capacity



## VIKASH



- Color :- Shiny green in color
- Gain Good weight fruit
- wrinkled with good length
- Length :- 17-24 cm
- Diameter :- 1.4-1.8 cm
- Plant habit :- Umbrella type plant
- Heavy Fruit bearing
- Rozy is special chilli for summer cultivation
- Rozy survive upto 48 degree temperature
- In summer length of rozy will not decrease,
- It remains as it comes in another season
- Highly resistant to mosaic virus and
- nematodes as well as tolerant to sucking pests
- Medium pungent with good aroma
- Farmer benefit is less expensive with high yield
- Excellent for export quality & Keeping quality
- Farmers will get a much more rate in mandis than others
- Suitable for all seasons
- High-yielding capacity

## JWALA

- Color :- Dark dreen in color
- Gain Good weight fruit
- Slight wrinkled with good length
- Length :- 8-10 cm
- Diameter :- 1.2-1.3 cm
- Plant habit :- Vigorous plant with good standing height
- Heavy fruit bearing
- Fire-50 is a very good hybrid for all-season cultivation
- Fire-50 is the type of segment that has the great ability to production
- In summer length of Fire-50 will not decrease
- It remains as it comes in other seasons
- Moderately resistant to mosaic virus and nematodes as well as
- Moderate tolerance to sucking pests
- Medium - high pungent with good aroma
- Farmer benefit is less expensive with high yield
- Excellent for export quality & keeping quality
- Farmers will get a much more rate in mandis than others
- Suitable for all seasons
- High-yielding capacity



## TULIP



- Fruit color :- Dark green , glossy red on maturity
- Use :- Suitable for both dry and green
- Pungency :- High pungent
- Fruit size :- 8-10 cm length
- Fruit diameter :- 0.9-1.00 cm
- Sowing season :- Kharif-summer
- Depth of sowing :- Less than 1 cm
- Sowing method :- Transplanting of seedling
- Sowing spacing :- 3.5-4 ft(rr), 1-1.5 ft (pp)
- Other :- Long self life, tolerant to draught and powdery mildew fruit surface moderate wrinkles

## TAMBOLA

- Fruit color :- Green in colour and turns in to deep red colour
- Use :- Dual purpose
- Pungency :- High pungent
- Fruit size :- 8-9 cm in length
- Fruit diameter :- 1-1.1 cm
- Sowing season :- Kharif-summer-rabi
- Depth of sowing :- Less than 1 cm
- Sowing method :- Transplanting of seedling
- Sowing spacing :- 3-3.5 feet ( rr ), 1-1,5 ft ( pp )
- Other :- Large plant size with compact growing habit, green fruit with semi wrinkled skin surface, intermediate resistance to viral disease



## REENA



- Plant habit:- large determinate plants
- Maturity days 55-60 days
- Flat round in shape
- Firm fruit
- Fruit weight :- 80-90 gm with a sour taste
- Plant habit :- Vigorous plant with good standing height
- Heavy fruit bearing
- Saumya is a very good hybrid for all-season cultivation
- Saumya is its type of segment that having-
- the great ability for production
- Good heat set
- Resistance to TOLCV
- High yielding capacity

## ROSHNI

- Plant habit :- Semi determinate
- Maturity days:- 52-55 days
- Flat round in shape
- Firm fruit, uniform green color to deep red at maturity
- Fruit weight :- 90-100 gm with a sour taste
- Very good adaptability
- Heavy fruit bearing
- 2104 is a very good hybrid for all-season cultivation
- 2104 is its type of segment which has-
- the great ability of production
- Good heat Set
- Intermediate resistance to TOLCV
- High-yielding capacity





- Plant habit :- Semi determinate type
- Maturity days 50-55 days
- Fruits are uniform square shape
- Firm fruit, uniform green color to deep red at maturity
- Fruit weight :- 90-100 Gm with sour taste
- Very good adaptability
- Very good keeping quality
- Vikrant is a very good hybrid for all-season cultivation
- Vikrant is the type of segment that has-
- great ability of production
- Good heat Set
- Highly resistant to TOLCV
- High-yielding capacity



## GANGA



- Attractive dark green, thick and pentagonal long fruits.
- Tall and vigorous plant.
- Fruit length :- 15-16 cm and very good average fruit weight.
- Very good crop longevity.
- Short internodes, production capacity very high.
- Suitable for all okra growing area and season.
- Very high resistance against YVMV disease.
- Vigorous plant with good multiple branches.
- Highly suitable for long transportation
- Good keeping quality.





## SARGAM



- Pentagonal, medium thick, dark green and glossy fruits
- Length :- 12-14 cm
- Very good crop longevity
- High yielding
- Suitable for all okra growing season
- Good for all season cultivation
- High resistance against Y.V.M.V. disease.
- Vigorous plant with short inter-node
- Good branching
- Highly suitable for long-distance market
- Very good keeping quality

## SANAM

- Vigorous and sturdy vine with good crop longevity.
- Medium early maturity with high yielding capacity.
- Dark green fruit colour with shiny ridges.
- Fruit shape is straight and cylindrical.
- Very good for export prupose.
- Average fruit length is 18 to 22 inches.
- Suitable for all gourds growing area and season.
- Highly recommended for long distance transportation.
- Moderate resistance against viral disease.
- It can fetch very good rate in market.
- Weighing around 250-300 gm.



## SHILA-10



- Strong, vigorous vine with more branches
- Early maturity, continuous and prolific bearing
- Straight, cylindrical and attractive green fruits
- Suitable for long-distance shipping with-good keeping quality
- Suitable for all growing seasons of bottle gourd
- Moderate resistance towards wilt and sucking pests
- The average fruit length is 35-40 cm
- color :- Light green smooth skin

## SANKAR

- Fruit length :- 8-10 CM
- Fruit colour :- Dark green with thrones.
- Plant vigor :- Strong
- High yield with good crop longevity
- Suitable for long transportation
- Attractive dark green fruits.
- Maturity days :- 45-50 days



## SHUBHAM



- Strong and sturdy Vines
- Dark green, attractive, glossy & uniform fruits
- Prolific bearing with easy marketability
- Very good shipping and keeping quality
- Average fruit length :- 9-12 cms
- Very good for all season growing
- Moderate resistant against BYMV and wilt

## RANA

- Very vigorous vine with prolific bearing
- Straight, attractive, glossy, thin long and dark fruits
- Heavy yield
- Good keeping quality
- Good field tolerance for foliar disease
- Fruit length will be 20-25 Cms
- Very good variety for all growing season
- Good shipping quality



## MITHA PLUS



- Ear weight is around 350-400 gm,  
25-27 cm long and 6-7 cm wide
- Kernels are golden yellow, sweet and easy to shell
- Shelf life is very excellent
- This sugar factory variety is suitable for fresh  
and processing market
- It is suitable for long transportation
- As well as can grow in all seasons





- This extra early variety is ready for harvest within 45- 52 days from transplanting
- The head is green coconut type, compact and weight 0.900-1.3 kg
- It has a very good heat tolerance
- The field holding capacity is very good
- Very good tolerance to black rot disease
- Very good variety for all growing seasons of cabbage
- Having a very good green color and compact head
- can fetch a good rate in the market.



## SAGAR



- The plant is well-branched and medium tall
- Square-type fruit is 9.5 cm and 8.4 cm in diameter
- Weighs about 160-180 gm and can be harvested at about 80-85 days from sowing
- It has a unique fruit color and tastes sweet & crisp  
Fruit's color is green

## YELLOW BEAUTY



- The plant is medium tall with large leaves
- Square-shaped fruit is very thick-walled
- Size is around 9 cm long 8.7 cm in diameter and weighs about 190-240 gm
- The young fruit is dark green and  
● mature fruit becomes brilliant yellow
- Can be harvested at about 110 days from sowing
- Suitable for green & yellow purposes

## RED CORN

- The plant is well-branched and medium tall
- Square-type fruit is 9.5 cm and 8.4 cm in diameter
- Weighs about 160-180 gm and can be harvested at about 80-85 days from sowing
- It has a unique fruit color and tastes sweet & crisp
- The young fruit is green and the mature fruit becomes red



## TRISHUL



- This papaya variety is a bit early and vigorous
- It is a very productive variety
- Plants begin to bear fruit at 60-75 cm in height and
- have over 30-35 fruits per plant in each fruit-setting season
- The shape of fruits will be short and oblong on female plants,
- while long-shaped on bisexual plants and weighing about 1.7-2.1 kg
- Inner flesh is thick, red, with 14% TSS ( brix ) content and a very good aroma
- It has an excellent shelf life and very good product for long transportation
- It is very good tolerant to papaya ring spot virus



## COBRA



- Fruit shape is oval in shape
- Fruit colour is blackish green with elongated cream spots
- Maturity time is 115-120 days
- Fruit flesh is orangish yellow.
- Good for long transportation
- High yielding capacity
- Growing period is may-june, sap- oct, april-march
- Harvesting period is august- sap, nov-dec, july-aug.

## CHAKRI

- Fruit shape :- flat round
- Fruit colour :- dark green with white dots on it
- Fruit weight :- 3-4.5 kg
- Excellent fruit setting
- Maturity days :- 80-85 days after sowing
- Sowing season :- kharif-summer
- Outer skin is smooth and slightly ribbed





## RED HONEY



- Very shiny, orange colour with less hair
- Maturity days 100 days after sowing
- Root shape is cylindrical
- Root size is 18-20 length and 2.5-3.5 diameter
- Root colour :- Attractive orange in colour.
- High productivity
- Very good for storage upto 4 months
- Very good market demand.



## DIVYA



- Roots are pure white
- Soft, smooth in texture
- Less is pungent
- Length is 17-24 cm
- Long, thick and stumpy
- Leaves are entire, slightly lobed
- Dark green and upright
- Maturity in 40-45 days
- Suitable for all reddish growing seasons.

## GREEN VALLY

- This is a very good product in its segment
- Multiple cutting coriander with good aroma
- It is a late bolting type with bold seeds  
plants are vigorous
- Fast-growing with large stems and thick leaves
- It is rather compact and can be transported  
Well over long distances
- It is a heat tolerant variety

